



Special Olympics
United Arab Emirates
**Unified Champion
Schools**

SPREAD THE WORD INCLUSION

STEPS & Prizes



STEPS



Step	Task	Description	Venue
1	Spread the Word: Inclusion	Fully understand the campaign	Online
2	Spread the Word: Inclusion Launch	Form a working group of teachers Identify a unified group of students (existing or new clubs)	Online
3	Campaign planning	Select one of the suggested ideas or introduce any new ideas. Guide team to plan that includes teachers' and students' roles, activities dates, target audience, logistics	Virtual or In-school
4	Implementation	Students work together on campaign delivery	Virtual or In-school
5	Whole School Engagement event	Students deliver campaign to school community	Virtual or In-school
6	Consolidate campaign content	Showcase UAE schools' campaigns to global Special Olympics network and social media - submit to UCS team by 27 th February 2022 here	Online
7	Semester 2 report	UCS coordinator save data to attach in semester report due 31 st March 2022	Online

EXAMPLE 1 - DRAWING

Step	Task	Description	Venue
1	Spread the Word: Inclusion	Fully understand the campaign	Online
2	Spread the Word: Inclusion Launch	Team of 3 teachers Unified Team of 4 students, 1 with ID/DD, 3 without ID/DD	Online
3	Campaign planning	Unified team work together on campaign with support of teacher Idea: Drawing competition Set drawing category (meaning of inclusion) Announcement: Morning assembly Target audience: School Date of event: 21 Feb Duration: 3 days long	Virtual or In-school
4	Implementation	Unified team announces in morning assembly – every class needs to submit a drawing representing what inclusion means to them Unified team announces to school that 21 Feb is the opening of a 3-day exhibition called Spread the word: Inclusion	Virtual or In-school
5	Whole School Engagement event	Art Exhibition	Virtual or In-school
6	Consolidate campaign content	Teacher to share media with UCS - submit to UCS team by 27 th February 2022 here	Online
7	Semester 2 report	UCS coordinator save data to attach in semester report due 31 st March 2022	Online

EXAMPLE 2 - PLEDGE

Step	Task	Description	Venue
1	Spread the Word: Inclusion	Fully understand the campaign	Online
2	Spread the Word: Inclusion Launch	Team of 3 teachers Unified Team of 4 students, 1 with ID/DD, 3 without ID/DD	Online
3	Campaign planning	Unified team work together on campaign with support of teacher Idea: Pledge to include – students line up and pledge their role towards inclusion Announcement: Morning assembly + Print banners around schools Target audience: School + Parents Date of event: 23 Feb Duration: 1 day	Virtual or In-school
4	Implementation	Unified team announces in morning assembly – every class creates a pledge and share on event day Unified team announces to school that 23 Feb is the day to share everyone’s pledge towards inclusion	Virtual or In-school
5	Whole School Engagement event	Spread the word: Inclusion Pledge	Virtual or In-school
6	Consolidate campaign content	Teacher to share media with UCS - submit to UCS team by 27 th February 2022 here	Online
7	Semester 2 report	UCS coordinator save data to attach in semester report due 31 st March 2022	Online



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SPREAD THE WORD PRIZES

Special Olympics UAE will be selecting the most impactful ideas submitted by schools demonstrating best practices to **Spread the Word: Inclusion** reaching everyone within the school's community.

Selected ideas will be receiving:

- Entertainment destinations tickets for their activity participants (up to 10 tickets per school)
- Spread the Word medals
- Spread the Word plaques
- Participation certificates

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SOCIAL MEDIA



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