



Special Olympics  
United Arab Emirates  
**Unified Champion  
Schools**

**SPREAD**  
**THE WORD**   
**INCLUSION**  
**INTRODUCTION**



# SPREAD THE WORD INCLUSION



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## WHOLE SCHOOL ENGAGEMENT

The Unified Champion Schools program focuses on engaging **the entire school community** to be involved in Special Olympics. Whole School Engagement is a youth-centered, school-focused initiative that activates all students to promote a campus culture of acceptance and social inclusion.

Whole School Engagement activities are planned and delivered by students with intellectual or developmental disabilities and students without disabilities. Schools need to offer at least two Whole School Engagement activities per year and ensure activities are promoted across the entire school community.

Participation in Spread the Word campaign supports schools in fulfilling the Unified Champion Schools criteria.



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## WHAT

Spread the word aims at engaging schools, organizations and communities to rally their support for the inclusion and acceptance of people with intellectual and developmental disabilities. The theme for Spread the word 2022 is **Champions of Change**. The campaign will recognize the hard work of young people grassroots leaders around the world who help create positive change and build a more inclusive future for all.

## WHEN

We invite schools to participate in celebrating Spread the Word day campaign on the **2nd of March 2022**. As part of the Unified Champion Schools Program, schools can run campaign activities and submit their achievements by the **27th of February 2022** to be showcased to the community.

## WHY

Spread the Word Campaign is the centerpiece of the Whole School Engagement pillar of the Unified Champion Schools Program and offering Spread the Word activities and reporting on them is an optimum way of achieving the Unified Champion Schools status.

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